

Amendment to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-6(canceled)

Claim 7 (previously presented): A method for identifying progress of a cosmetic product treatment affect upon a consumer, the affect being personal to that consumer, the method comprising:

- (i) selecting a cosmetic product for trial on the consumer's body and identifying a body feature being observed over a period of time;
- (ii) capturing an initial image of the body feature;
- (iii) displaying the initial image on a monitor;
- (iv) providing an assessment of the initial image based on results of an expert grader study which has calculated consumer perceivable skin attributes on panelists with no treatment/product use;
- (v) digitally transforming in a manner reflecting the effect of a recommended cosmetic over a period of time, based upon the assessment, of a property of the body feature of the consumer selected from color, sags, wrinkles, texture, radiance and combinations thereof, and displaying the transformed image tiled beside the initial image;
- (vi) capturing a further image of the body feature at a later time after the product has been applied by the consumer;
- (vii) allowing the consumer to compare results between the captured initial, digitally transformed, and later time captured images.

Claims 8-9 (canceled)

Claim 10 (previously presented): The method according to claim 7 wherein capturing step (ii) is performed by use of a digital camera and wherein the captured image is transmitted via Internet.

Claims 11-12 (canceled)